

My Turn

By Dennis Franks

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Jody French was a little surprised when I broadcast her response to my e-mail about open house and sophomore tours last week.

But her comments were so applicable to what we should be doing that I felt it was important to share them.



Jody French

Jody's right that we have to combat the misperception that career centers offer students only limited options. She and Darren Plessinger were adamant in their presentations to students that going to college is as much a likelihood for those who attend Pickaway-Ross as those who don't.

In fact, Darren worked at a service station during his high school years and studied automotive technology at Sinclair Community College for a year before pursuing his teaching degree at Miami University.



Darren Plessinger

"I had always planned on going to a technical school," Darren said. While at Sinclair, however, he decided that working on cars made for a better hobby for him and he transferred to Miami.

Jody suggested that we promote the idea that Pickaway-Ross is the best of both worlds: learning a skill that can benefit them after high school while maintaining ties to their home school through band, sports and other extracurricular activities.

I mentioned last week that I'd like to review how we handle sophomore tours and open house in the future and Jody's suggestion about putting "the best of both worlds" on a coffee mug is a great marketing idea.

What ideas do you have that can help us put to rest the misperception that Pickaway-Ross is only for a certain type of student? What should we do differently during sophomore tours and open house?

All of us have a vested interest in Pickaway-Ross' continued growth and success, so share your ideas. Send me an e-mail or drop a note in one of the LAMPS suggestion boxes located in the Director's Complex and in Adult Education.

